



The Iranian-American Society of New York Seminar

Nothing is Impossible

&

Current Crisis in Financial Turmoil

Mehdi Fakharzadeh



Mehdi Fakharzadeh, Senior MetLife Insurance Executive is one of the most successful insurance sales agents in the world. He is the author of **Nothing Is Impossible** and **Everything Is Possible**. Mehdi Fakharzadeh is very active servicing his ever-increasing number of clients. He has achieved massive heights despite great odds against his success. Mehdi has spoken in over forty countries and presently makes over fifty platform presentations to financial groups each year. Mehdi explained, "Often the benefits of your product make their own best case. Accurate facts about good products may be their own best sales pitch. You can explain the positive differences these products make in the prospect's situation. In responding to leads, honest and accurate product information often makes a strong appeal for you, once the prospect understands the benefits."

Khosrow Mehrzad



Khosrow Mehrzad, *President, PARSA Capital Management LLC* is a seasoned analyst, trader and portfolio manager with several years of experience at major financial institutions. Until recently, as Co-CIO of Alpha Engine Investment Solutions, he developed and managed a quantitative strategy model for trading various asset classes. Previously, He worked as market-neutral portfolio manager at WG Trading. Prior to that, he worked at Deutsche Bank as equity proprietary trader. He worked as portfolio manager at JP Morgan Investment Management Multi-Markets Group responsible for relative value trades. He traded opportunities in currency, fixed income, and equity markets. He started his finance career as fixed income proprietary trader at HSBC in 1995. Prior to his banking experience, he was an aerospace engineer at Bombardier Inc. for

six years.

Khosrow holds an MBA in Financial Engineering from Massachusetts Institute of Technology, Sloan School of Management. He has a MS in Applied Mechanics from McGill University and a BS in Structural Engineering from Sharif University of Technology.

April 18, 2010 - 3:00 to 5:00pm

**Iranian Armenian Society of NY — 3903 Little Neck Parkway, Little Neck, NY 11363
(718)423-8086**

**For information and reservation Please call (516)773-0720 or (516)569-3841
Reservations are encouraged**